

InnSpiration now comes in 4K



Boston, USA (2016-03-11) - The future of TV is moving to 4k and InnSpire is taking a lead in the revolution with a brand new 4k box for hotels around the world.

4K is the latest standard in screen technology that provides up to four times the screen resolution of previous High Definition (HD) screens which means four times the detail. With support for H.265 and Pro:Idiom, and much much more, the InnSpire Generation 4 box is unlike anything else - not just when it comes to unprecedented image quality and resolution.



TechRadar.com says,

"4K is a technology that's rewriting the rulebook when it comes to image quality. It affects not just the world of 4K TV and cinema, but also cameras and image capture, smartphones and tablets, computer monitors and PC games - practically anything that displays images or records video."

Although manufacturers are often producing new technologies that have little content, 4K looks set to be different. Streaming services such as Netflix, Amazon and Hulu are already providing content in 4K and YouTube has a 4K channel.

Also, thanks to InnSpire's 4th Generation box supporting the new H.265 compression, the same channels only take half the bandwidth - or you can double the amount of UHD-channels using the same bandwidth!

"It is much easier for a single customer to keep up with the latest technology than a hotel or a chain of hotels" says Martin Chevalley CEO of InnSpire. "Hotels can rarely afford the expensive infrastructure investment every time a new technology is developed. Our 4K box will work with the latest and coming TVs ensuring that InnSpire powered hotels have a future-proof solution that is manageable, powerful, affordable & matches the expectations of even the most tech-savvy guest"

InnSpire is committed to developing solutions that are lightweight, easy to install, yet powerful and future-proof. These solutions

provide the guest with the best possible experience and the hotel with ever more powerful ways of leveraging their brand and selling their services to customers.