InnSpire does it again: Awarded top-3 global hospitality technology in HTNG?s TechOvation

(San Diego, 2018-03-19) InnSpire is famous for its many innovations, such as its award-winning Guest Media Streaming (for iOS and Chromecast), early integration of Qi wireless charging for guest devices and remotes, remote-control battery alert software and much more. Now InnSpire hotels worldwide can benefit further from InnSpire's innovative drive ? The InnCable ?computer in a cable? was awarded Top 3 at the TechOvations award ceremony at the HT-Next event in San Diego, March 15th, 2018.

Michael Blake, CEO of HTNG says:

 ?It's amazing to see how such a relatively small and young disrupter manages to again and again push the envelope and re-invent this industry ? and get such impact here in North America to be awarded for their innovations here at HTNG not just once, but twice!?

The InnCable has charmingly been referred to as a ?computer in a cable? because it really is a complete Android? IPTV set-top-box in a remarkably tiny format. Incredibly though, it is more powerful than most solutions out there, with a Quad-core processor, a separate Graphics processor, dual USB-ports, and much more. It even supports dual Wi-Fi antennas in SSID's and integrated Pro:Idiom as a software ? which in itself is a world's first.

Martin Chevalley, CEO and co-founder of InnSpire says:

?With the InnCable, we want to help make any screen or TV connected and smart. That is the whole idea behind it, and the reason we invented it and brought it to life. As nearly every device on the planet needs to be connected and interactive, we need simple ways to achieve this. What could be easier than plugging in a combined network and a HDMI cable??

The InnCable has been in the works for almost two years, and it is of course enormously satisfying for the InnSpire team to now see it live and so well received. Mathias Adolfsson, CTO of InnSpire concludes:

?With the launch of the InnCable, we have only just scratched the surface of what our innovation can deliver. After all, the InnCable itself is really just a means to achieve the connectivity and interactivity. Once that's achieved, the real magic begins. How can we help hotels generate F&B revenues that many times over cover the costs of our solutions? How can we drive sales in the hotels so their overall Spa and F&B sales increase by 25-30%? How can we help hotels scheulde and automate marketing to get exactly the right message across to exactly the right guest at the right time? It's already starting to happen, and with the InnCable we overwhelmed at the positive response and can't wait to get more leading hotels connected and up and running!?

About HTNG:

The premier technology solutions association in the hospitality industry, HTNG is a self-funded, nonprofit organization with members from hospitality companies, technology vendors to hospitality, consultants, media and academic experts. HTNG's members participate in focused workgroups to bring to market open solution sets addressing specific business problems. HTNG fosters the selection and adoption of existing open standards and also develops new open standards to meet the needs of the global hospitality industry.

Currently more than 400 corporate and individual members from across this spectrum, including world leading hospitality companies and technology vendors, are active HTNG participants. HTNG's Board of Governors, consisting of 21 top IT leaders from hospitality companies around the world, itself has technology responsibility for over 2.5 million guest rooms and world-leading venues. HTNG publishes workgroup proceedings, drafts and specifications for all HTNG members as soon as they are created, encouraging rapid and broad adoption. HTNG releases specifications into the public domain as soon as they are ratified by the workgroups. For more information, visit www.htng.org.