

Le Grand Hotel Cannes first in France to roll out the revolutionary InnCable



Cannes, France (2017-10- 20): The iconic Le Grand Hotel Cannes, on Boulevard de la Croisette, with its 75 premium rooms on the pristine French Riviera has become the latest hotel to upgrade to the award-winning Mobile and IPTV Guest Engagement Solution from InnSpire. Interestingly, this will be the very first hotel in France with the revolutionary new invention from InnSpire called InnCable. While charmingly described as a 'computer in a cable' the patent-pending hardware is really an engineering marvel, putting the power of the latest Android solutions, in a format that isn't much thicker than a normal HDMI-cable ? making virtually any TV smart in an instant by just plugging it in.



Mr Raybaud, the General Manager says:

" We wanted the best solution that could match the level of innovation that our guests expect, and when we saw the InnCable we know we've found it! Both from a space-saving perspective and from a cost-saving perspective, that was perfect.

We could invest in great - but much less expensive TVs - at probably half the price we had budgeted, and by adding the InnCable,

still get the world's most modern and advanced solution. We are very excited.?

Grand Hotel Cannes always strives extremely high and guests have consistently rewarded it with very high ratings on TripAdvisor. When the hotel is now able to offer even more services both in person and digitally, the experience is likely to become even more encompassing and complete. For example, one of the features now being implemented is Chromecast functionality, which allows guests to wirelessly stream their own movies, music, photos and much more directly to the TV in their room ? without having to download any Apps or extras!



Filip Hector, Director of Sales Europe for InnSpire concludes,

?We know that France is famous for innovation, design and bringing breath-taking experiences to life. So it is no surprise that France is where we would see one of the world's first InnCable installations. But we are particularly impressed by the speed and resolution of the Le Grand Hotel Cannes and we can easily understand how these qualities translate to a world-class stay for their guests.?

The Grand Hotel Cannes goes into refurbishment late 2017, and is due to re-open before the end of the year with the new InnSpire solution installed and available for their guests to enjoy.

About Le Grand Hôtel Cannes - a cut above the rest

There's certainly no lack of five-star hotels on the Croisette! The Grand Hôtel, however, offers you that little bit more. It is the only resort located in the green haven of its own large gardens. Overlooking the sea, the park creates a wonderful setting for lavish Cannes parties, exhibitions, and fashion shows, or for simply relaxing under a blue sky surrounded by palm trees and the sea. Each bedroom is designed to ensure the wellbeing of hotel guests: the sumptuous space covering 40 m²; the relaxing terraces and balconies with views of the sea or mountains; the wonderful light coming in through the immense bay windows; the superb quiet thanks to the garden cushioning the sounds of the town; the luxurious refinement, from Bulgari guest products to orchids grown in the hotel greenhouse: just a few examples of the attention to detail that will make your stay absolutely perfect.

The hotel's refined yet contemporary decoration is a modern-day take on the sixties. It goes without saying that every room comes with Wi-Fi, a flat-screen television with access to satellite channels, air conditioning, etc.

When it comes to gourmet eating, the Grand Hôtel is one of the few hotels on the Croisette to have its own Michelin-starred restaurant. Le Park 45, run by top Chef Sébastien Broda and including a prestigious wine cellar in the hands of talented young sommelier Florent Champanay, is one of the town's most sought-after addresses. The cuisine created by Sébastien Broda puts the emphasis on Mediterranean flavours with an exotic edge. The hotel's bar, Le Cercle, offers the ideal atmosphere, inside and out, to enjoy cocktails conjured up by Alexandre. At the foot of its gardens, the Grand Hôtel possesses a private beach, Plage 45, with its own jetty, bar and top-quality restaurant.

Lastly, one of the Grand Hôtel's greatest assets is the quality of its service. Guests receive a warm and professional welcome with a very personal touch. Thanks to its young, dynamic staff and attentive management, every guest is ensured a smooth stay that's a cut above the rest.