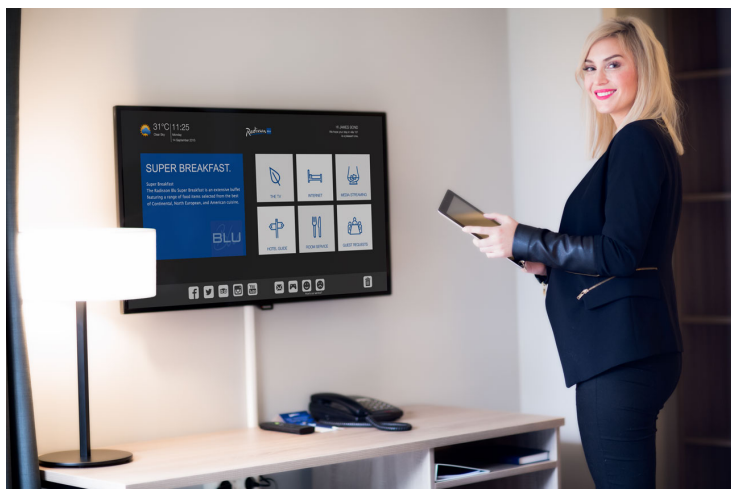


## Radisson Blu Lillehammer Hotel now powered by InnSpire



Lillehammer, Norway (2015-10-29): Radisson Blu Lillehammer has become the latest hotel in Norway to partner with InnSpire, Sweden's industry leading hotel technology firm.

Lillehammer is a skier's paradise with over 116 km of slopes and 1,500 km of cross country trails. The hotel, set within its own beautiful private park yet within walking distance of both the town centre and the Olympic Park, attracts guests seeking the pleasures of the great outdoors as well as many business and conference visitors.

Now guests in all 303 rooms & suites will be able to experience the simplicity & elegance of InnSpire's award winning system. InnSpire's app-less technology allows every guest to access hotel services from anywhere in the hotel and with the Guest Media Streaming system play their own music through the TV in their room.

Anstein Krekke, General Manager at Radisson Blu Lillehammer Hotel says,

"We cater both to the business customer and the traveller or skier looking to enjoy the breath-taking natural beauty of Lillehammer. Both types of guest today expect to be digitally connected during their stay and be able to use their own devices and media. Behind the scenes we also need technology to improve the efficiency of our services throughout the hotel and our partnership with InnSpire improves how we do both these things."

InnSpire have a simple motto; to help hotels entertain better, sell more and optimize operations. Through innovations such as Qi-wireless charging, app-less technology and in room wireless access points, InnSpire reduces the investment costs on technology infrastructure while simultaneously offering the guest a more personalised experience and the hotel greater control. This continues to be a winning formula with hotels all around the world.

Martin Chevalley CEO and Co-Founder of InnSpire says,

"We are very proud to partner with such a well-known brand like Radisson Blu in Lillehammer. We look forward to helping them know exactly how, where and when their guests take advantage of all the hotel's services by providing the real-time information they need to meet the needs of every type of guest."

