

Story Hotel Riddargatan launches new guest engagement platform with InnSpire

Stockholm, Sweden (2018-11-13) The boutique lifestyle Story Hotel Riddargatan, is located in the happening area of Östermalm in Stockholm city, and is renowned for its trendy bar, great restaurants and contemporary rooms. Its loyal crowd of guests love it for its funkiness, hip atmosphere and modern feel. The hotel has recently made a few changes that are sure to delight its guests even more, it's now one of the latest premium hotels to upgrade to InnSpire's award-winning guest engagement solution ? creating a truly seamless connected experience.

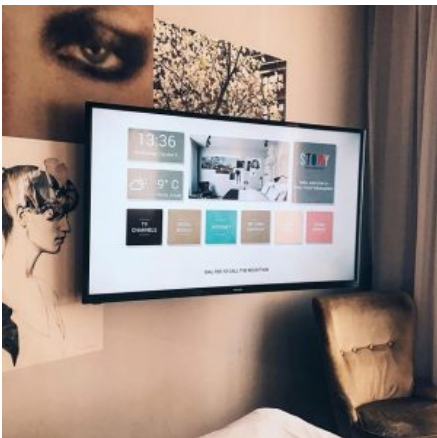


The result was striking. A fully seamlessly connected solution, backed up by the analytics and near real-time dashboards of InnSpire.AI. Coupled with 24/7 global support from InnSpire, guests can pick and choose the content they love, while it's all just so simple and so easy to use.

?We constantly strive to offer our guests the absolute best, and partnering with InnSpire was an obvious choice for us. Our guests will now be able to enjoy a seamless journey where they use their devices just like at home, without ever having to think about how.?

Nicolas Fredell, Story Hotel Board and Business Development member

Now Story Hotel is one of the latest premium hotels to upgrade to the InnSpire's award-winning guest engagement solutions ? creating a seamless connected experience for its guests. The launch features the entire Wi-Fi network rollout, InnCable-powered interactive TVs with world-class iOS Guest Media Streaming coupled with the latest Philips Hospitality TVs. InnSpire mapped out the digital roadmap with Story Hotel ? and delivered it.



InnSpire's innovative solutions allows guests to easily access the hotel's products and services, which results in happier guests, better spend, and hopefully . With this in mind, the Story Hotel works proactively with the InnSpire's built-in marketing tools, to advertise the many music and fashion events that take place in the hotel ? directly on the TVs.

?Our core customers are the unique premium hotels, and we have been working with them since our inception. We have learnt that guests have a high expectation with regards to the technology available in their rooms. They want it to be hardly noticed ? just there when you need it. We are delighted with the opportunity to work with such a well-loved property as the Story Hotel.?

Filip Hector, Director of Sales Europe, InnSpire



InnSpire recommends a trip to Stockholm anytime of the year, and Story Hotel Riddargatan has the perfect location, right in the city, but still on a calm street - and is now upgraded to the latest and greatest in connectivity - so welcome on your journey!